

PRESS RELEASE

Contact: Lisa Baloch, Natalie Ryan
Email: marketing@activesilicon.com

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FOR IMMEDIATE RELEASE

Active Silicon unveils its new brand

Active Silicon, the specialist manufacturer of imaging products and embedded vision systems, has unveiled its new brand with the launch of its redesigned website. The faster, more responsive site displays the fresh corporate identity alongside industry-leading computer vision products, insightful articles and informative videos.

The brand is now in line with Active Silicon's sister companies within the [Solid State Group](#) - Steatite, Custom Power and Solsta. Active Silicon's advanced imaging products for a range of applications including industrial, medical, UAV and surveillance, complement wider group operations specializing in rugged technology solutions for operation in harsh environments such as transport and defense.

Chris Beynon, Active Silicon's CTO and Co-founder, commented that "Our rebrand is the next step in our ongoing journey to be at the forefront of cutting-edge imaging products. Bringing the brand in line with the rest of the Solid State Group demonstrates our shared vision and combined capabilities. The company structure and ethos remain unchanged, ensuring that customers will continue to experience the same high level of service."

Active Silicon invites you to take a look over their new website to explore the brand, along with their expanding portfolio and capabilities: www.activesilicon.com.



This press image is available in our [image gallery](#).

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Links for online publication:

Active Silicon website: <https://www.activesilicon.com/>

Solid State Group plc: <https://solidstateplc.com/>

About Active Silicon

Active Silicon, a Solid State plc group company, designs, manufactures and supplies imaging and embedded vision systems that enable the capture, processing, and transmission of image data in high performance and critical environments. World-class products include innovative embedded systems for IoT and related applications, pioneering autofocus-zoom cameras and high-speed image acquisition cards that support continuous real-time, high-resolution image capture. Established in 1988, Active Silicon has a longstanding, global customer base and Active Silicon's products have applications in many areas of industry, science, and technology - including advanced manufacturing, life sciences, robotics, medical imaging, security and defense.

For further details, visit www.activesilicon.com